# VALPARAISO, INDIANA



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# VALPARAISO, INDIANA



#### **INFORMATION ON COMMUNITY**

Approximately 7.5 square miles encompasses the city limits of Valparaiso, with an estimated population of over 25,000. It lies on a meridian at an altitude of 784 feet above sea level. The topography of the land is rolling hills to the north and flat agricultural ground to the south. The county population, largely

American born with a substantial amount of people of German ancestry, counted 88,000 in 1970 and is expected to be 125,000 by 1985. It is also the home of Valparaiso University, which is America's largest Lutheran university, thereby giving the community representation from other nations and areas of America.

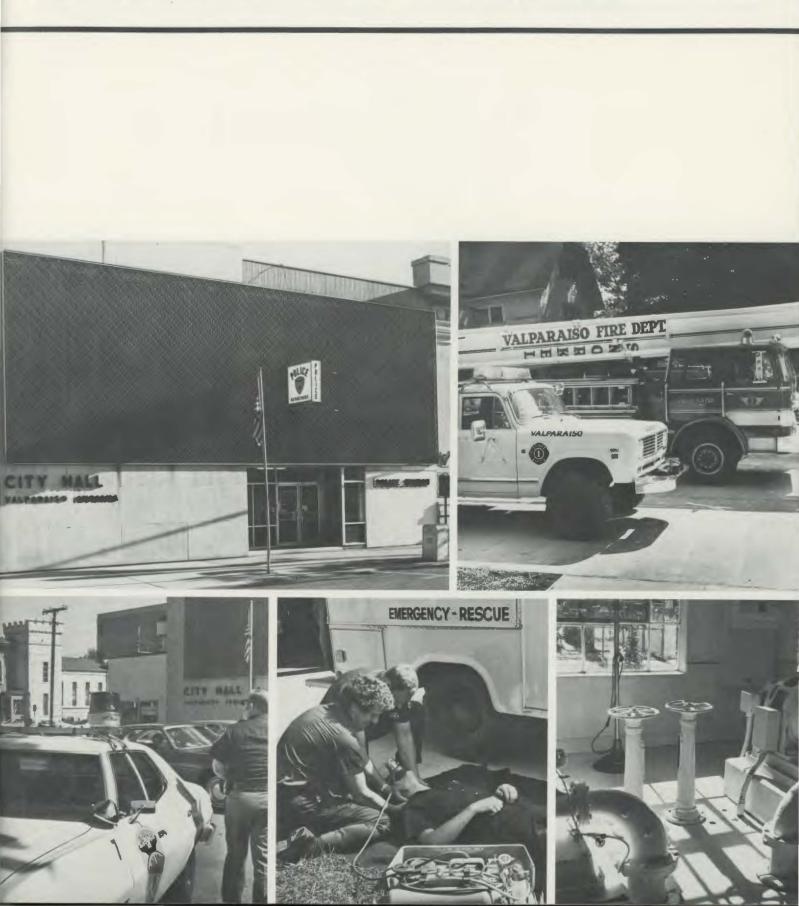
## THIS IS VALPARAISO



Produced by, Mullins Publications Corporation P.O. Box 145 Bloomington, Ill.

#### **GOVERNMENT**

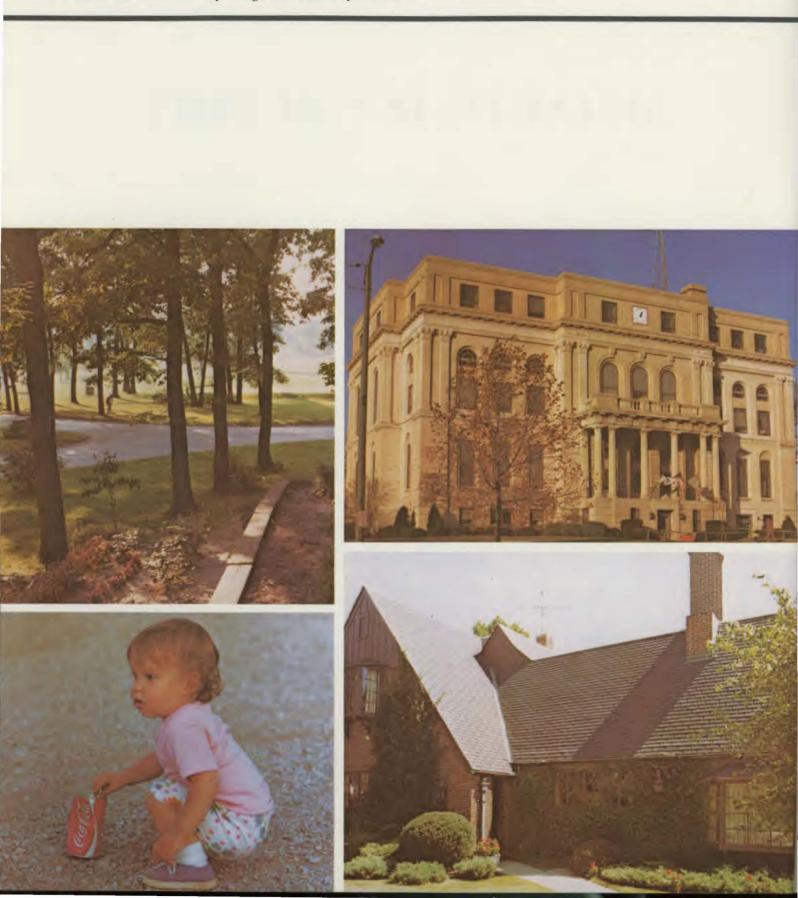
City government provides a great number of services. The street department cares for 80 miles of city streets. The water department pumps a daily average of over 2,600,000 gallons through over 90 miles of water mains. The City Fire Department consists of 28 full-time firefighters at two separate station locations. With eight pieces of motorized equipment, including a snorkel unit, they provide excellent protection for the residents of this fine community. The Police Department consists of 32 men with six civilian clerks. Using eight radio cars and two motorcycles, they protect the property and lives of the residents of this area.



#### **INFORMATION ON COMMUNITY**

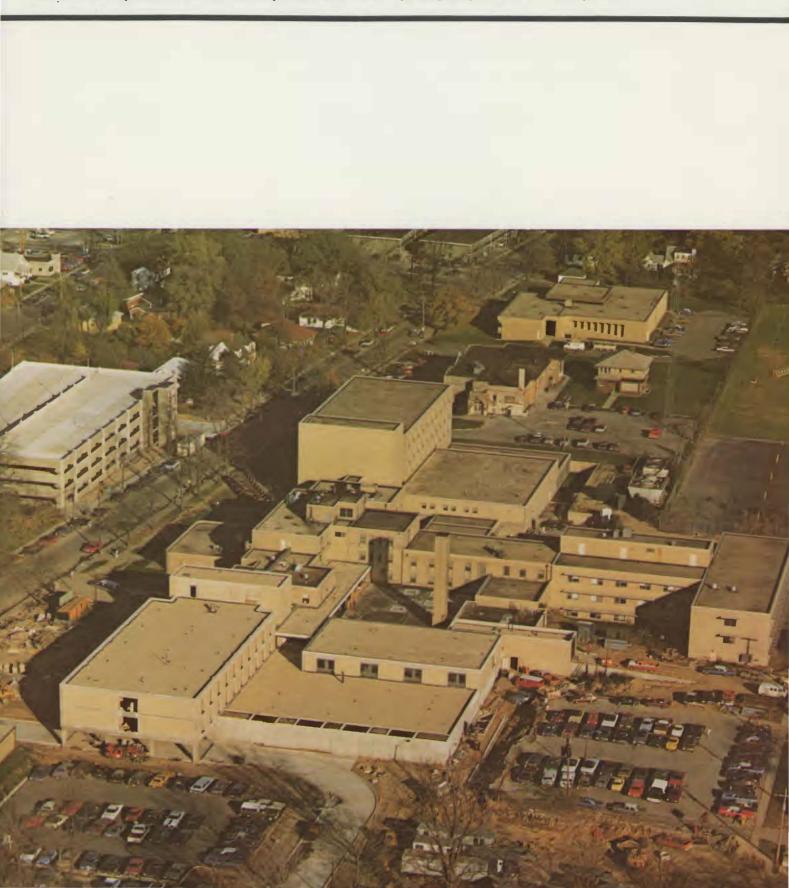
The beautiful city of Valparaiso is 15 miles from the southern shore of that "great" Lake Michigan with its Port of Indiana. It is within easy reach of Chicago's downtown Loop which lies to the northwest 55 miles. The state capital, Indianapolis, is 140 miles to the southeast. Originally, Valparaiso was called Portersville. The town officially changed its name to symbolize

the beauty and wealth of lakes and beaches of the surrounding area. Its rich agricultural land and great location make it a very popular place to live. Being the county seat of Porter County, it has major traffic routes serving the entire northwest corner of Indiana and the Chicago area.



#### MEDICAL

Porter Memorial Hospital is a 386-bed, county owned general hospital with a medical staff of over 100 physicians and approximately 900 employees providing most of the services of a modern hospital, including complete emergency care, surgery facilities, obstetrical facilities, pediatric services, critical care units and other specialized services. At the present time, an expansion program is under way which will increase the Emergency Room facilities, Laboratory Services, the Physical Therapy, Pharmacy and Central Supply Departments, Respiratory Services, Coronary and Critical Care Departments. A four-story parking garage across from the hospital was built to relieve parking congestion near the hospital.



#### MEDICAL

Medical care is provided for the residents of Valparaiso by approximately 40 physicians, representing virtually all specialties, as well as family practice. Dental care is provided by 23 dentists. There are four medical clinics in the city, with staffs of three to five doctors each. Each clinic includes a pharmacy, one has a dentist on its staff and each provides X-ray diagnosis, therapy and laboratory services.

The Porter County Health Department at 1401 Calumet provides nursing service. There are four nursing homeconvalescent center facilities in the city, plus the new Porter-Starke Mental Health Center. The Porter County Home provides facilities for needy, elderly county residents.



In 1822, the first settler, a French-Canadian named Joseph Bailey, came to this land of the Potawatomi Indians to establish a fur trading post on the shores of Lake Michigan. In 1832, the United States government purchased this land from the Potawatomi Indians. Four years later Porter County was formed with the county seat being Portersville. The area encompassed what is today both Porter and Lake Counties. In 1837, at the suggestion of local residents, the Indiana General Assembly changed the name of the county seat to Valparaiso in honor of Commodore David Porter who in the War of 1812, commanded HISTORY the navy vessel, "Essex" and fought in the harbor of Valparaiso, Chile. Therefore, the county named after Commodore Porter received the county seat name from one of his battles. Even though Valparaiso was incorporated in 1850 with 520 residents, it did not receive its charter as a city until 1865. As an early leader in the field of education, Valparaiso had developed the largest normal school in America with an enrollment of 1,100 students by 1876. This school's name was later changed to Valparaiso University.





THE FIRST NATIONAL BANK, Valparaiso main office located at 14 Indiana Avenue is a Full Service Bank. Currently we serve all of Porter County with three offices in Valparaiso one in Chesterton, Portage and Lake of the Four

Seasons. Our 24 hour Tellers make our bank the one that never closes. Operating Continuously since 1889 we are "The bank that gives you the most".



FIRST FEDERAL SAVINGS and Loan Association of Valparaiso is located at the corner of Washington and Lincolnway (PH: 462-4131). "Strength, Security, Stability ... Since 1887" The firm's primary concern is people, and its product is excellent service. The \$185 million savings and

loan is the largest home-based financial institution in Porter county and the sixth largest savings and loan in the state of Indiana. The association's sixth branch office will be opened in 1977.



LANDGREBE MOVING & STORAGE on Hwy 130 West (PH: 462-4181) are "The moving people who care" and have been for over 30 years. Whether it's moving or storage, all arrangements are made to move families to Valparaiso.

JERRY STALEY PHOTOGRAPHY did an excellent job taking the pictures for this publication. He is located at 1506 E. LaPorte Ave. (PH: 464-5090).



WILLIAMSBURG MANOR, located just two miles east of Valparaiso on US 30 is proud of the fact that they have one of the cleanest and most up-to-date Mobile Home Communities in the area, complete with lighted tennis courts, tot lots, and picnic areas. One, two, and three bedroom models are open daily for your inspection. The Manufactured Home of today is different from the trailers of a decade ago. Prove it to yourself, stop by at your convenience or call 462-7001 today for an appointment.

#### **COMMUNICATIONS AND PUBLIC UTILITIES**

Combining Radio Stations WNWI, WAKE-WLJE, WVJR, the Vidette-Messenger, the Post Tribune and Valparaiso Journal (weekly), Valparaiso's communications are good. 7,047 natural gas users and 8,785 electrical customers are served by Northern Indiana Public Service Co. located at the corner of Lincolnway and Napoleon. The 25,064 telephones are served by General Telephone Co. of Indiana. The city water department serves 5,924 customers.



Air service from Porter County Municipal Airport, located on U.S. Route 30 one mile east of Valparaiso, has modern radio communications, beacon lights, nine storage hangers, a maintenance shop and administration building. Commercial airline services are available at Chicago and South Bend. Air charter service and rental of airplanes are available at the Porter County Airport.

#### TRANSPORTATION

One of the great advantages of Valparaiso's excellent location is its fantastic transportation system. It is located just off the Indiana Tollway with Interstates 65, 80, and 94 running near. The U.S. highways 6, 12, 20, 30 and 421 are in addition to the Indiana state highways of Route 2, 49, and 130.





HEINOLD-FELLER TIRE CO., 1707 E. Lincolnway is Northern Indiana's volume tire dealer. Specializing in tires, batteries, accessories TV and Radio, lawn and garden tractors, they have served since 1958. Now in a brand new service complex, they are looking forward to many years of good customer relations.



Since 1937, VALPARAISO FURNITURE COMPANY of 1310 East Lincolnway (PH: 462-2147) has been guaranteeing satisfaction to residents of Valparaiso and the surrounding area with quality furniture, carpeting, and bedding from Pennsylvania House, Heywood-Wakefield, Mohawk Carpet,



Cabin Crafts Carpet, Berven Carpet, Columbia Bedding, Simmons, St. Johns, Norwalk, La-Z-Boy, Conover, Berne, Tell City, Sumter, Mersman, Leathercraft, Dixie, Link Taylor, Stanley, Broyhill, Lane.



MILLER'S MART, INC. at 1805 E. Lincolnway has been serving you for 30 years! As a great supermarket, a quality department store, and a unique furniture store, this wonderful

complex covers an entire range of people's needs. From their large parking area go see their best buys in foods featuring fresh baked goods from their own ovens daily.



DYKES FUNERAL HOME, 2305 North Campbell; BARTHOLOMEW FUNERAL HOME, P.O. Box 69, WETMORE FUNERAL HOME, INC., P.O. Box 211.

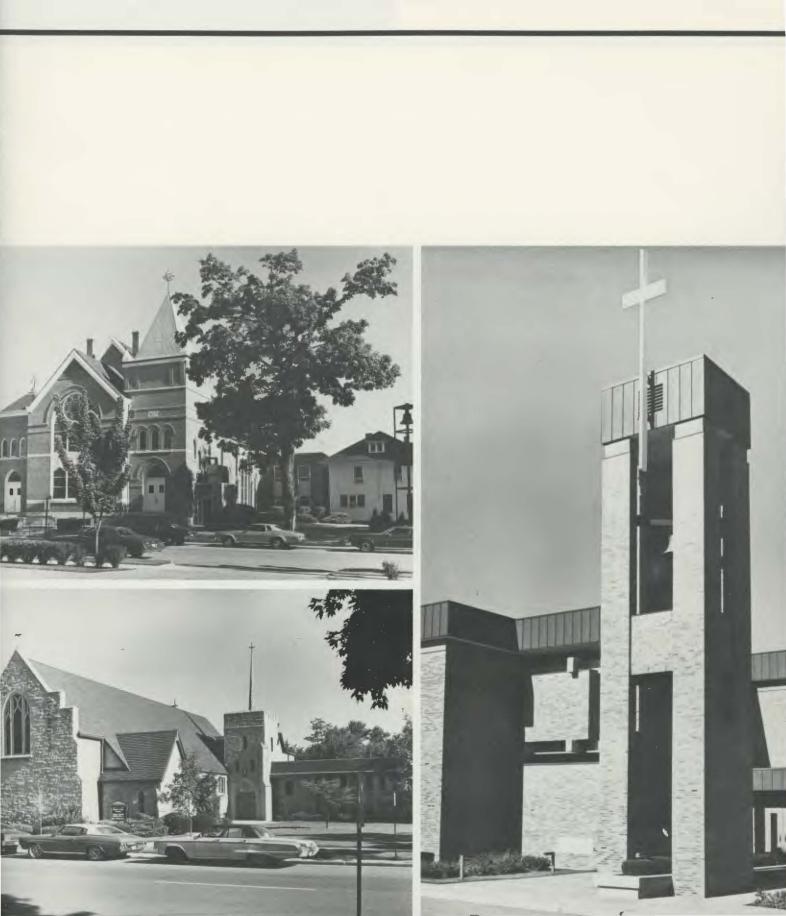


WNWI RADIO at 1 Center Street (PH: 462-2158) is a 250 Watt AM radio station broadcasting on 1080KHZ. Emphasis is placed on local news and public affairs and musical selections are normally middle-of-the road/easy listening.

WNWI is the winner of eight awards from the Indiana Associated Press for excellence in reporting and one award from the Environmental Protection Agency for public affairs excellence.

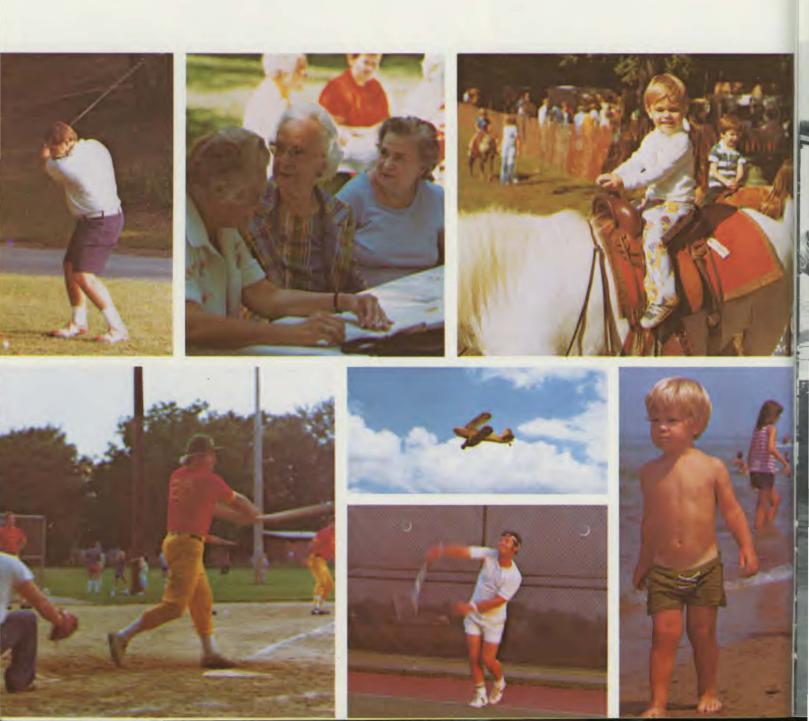
#### **CHURCHES**

Part of the reason for Valparaiso's excellent atmosphere for bringing up children and providing an ideal adult community, too, is due to our churches. Twenty-seven churches, representing eighteen denominations, are actively supported by Valparaiso's church-going community. Among the principal denominations are: Baptist, Christian, Christian Science, Jewish, Lutheran, Mennonite, Methodist, Nazarene, Presbyterian and Roman Catholic.



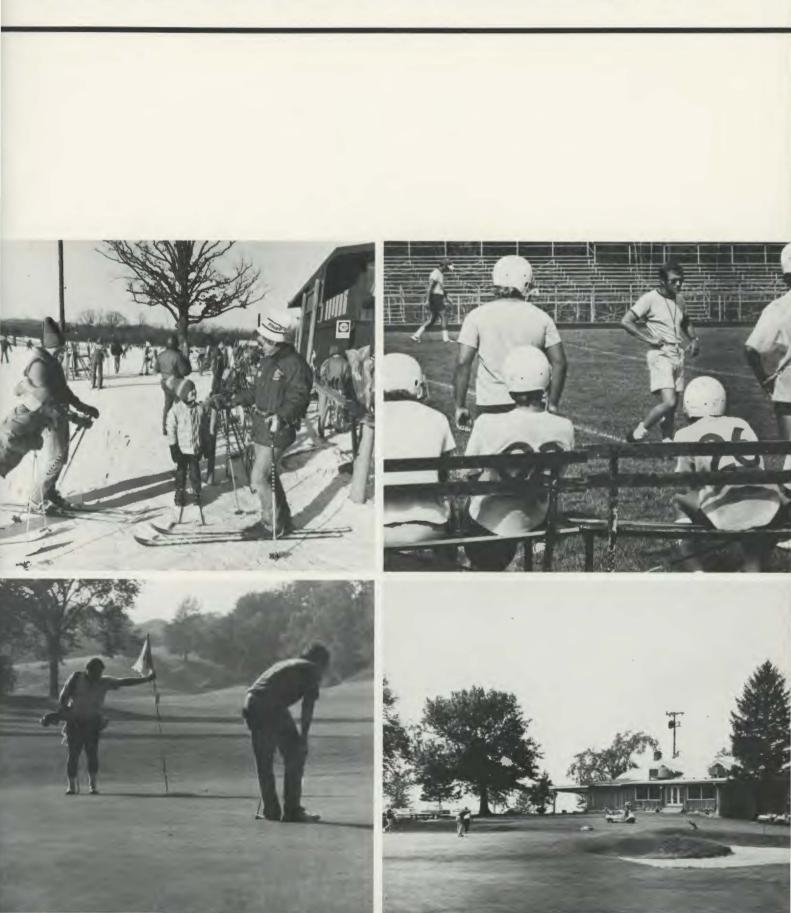
Your time is your own, and you always have plenty to do. There are 11 parks with a total of 328 acres and includes an 18 hole municipal golf course. A privately-owned country club offers an 18 hole golf course, swimming and dining facilities within the city limits.



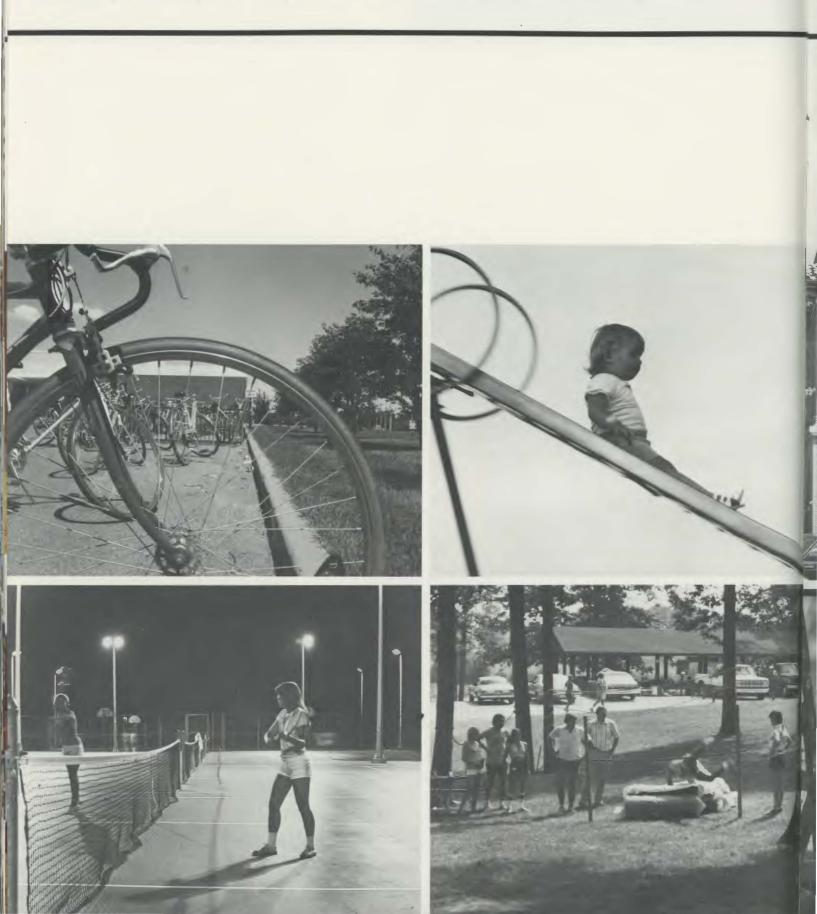


It is little wonder that Valparaiso University's athletic program attracts great crowds with a schedule that plays such teams as Dartmouth, Harvard, Purdue, Notre Dame, Northwestern and Air Force Academy. This is not to say that the Valparaiso High School's complete athletic program is over-shadowed by the University. They have achieved honors in basketball and a AAA championship in football.

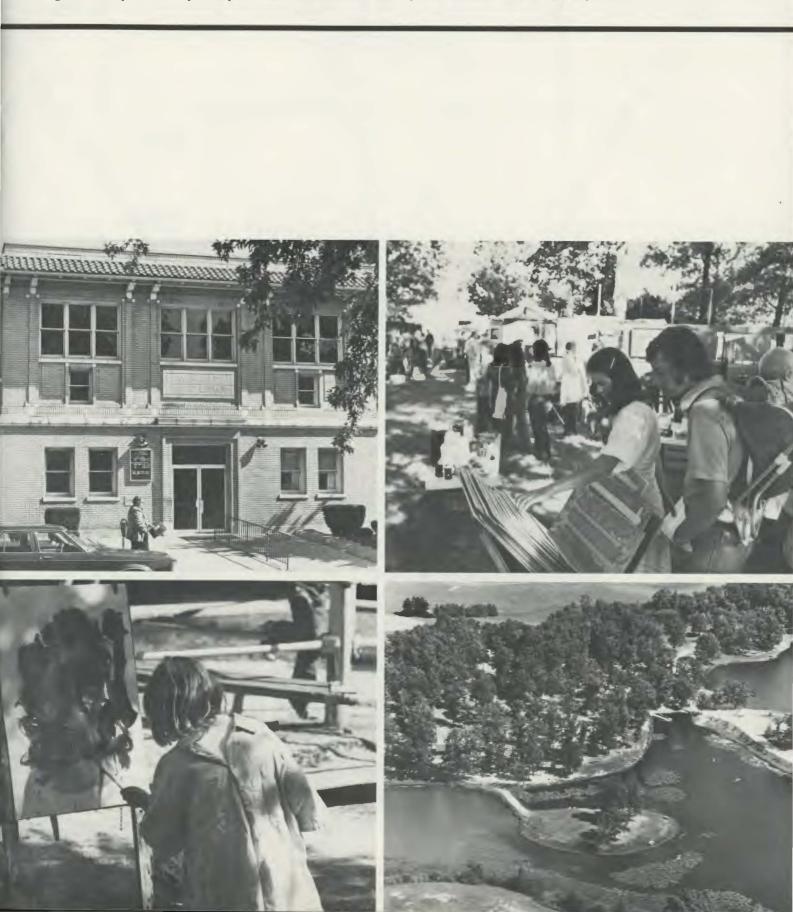
With swimming and boating in the summertime on Lake Michigan and the other lakes and beaches of the area, and skiing in the wintertime, there is always plenty to do in Valparaiso.



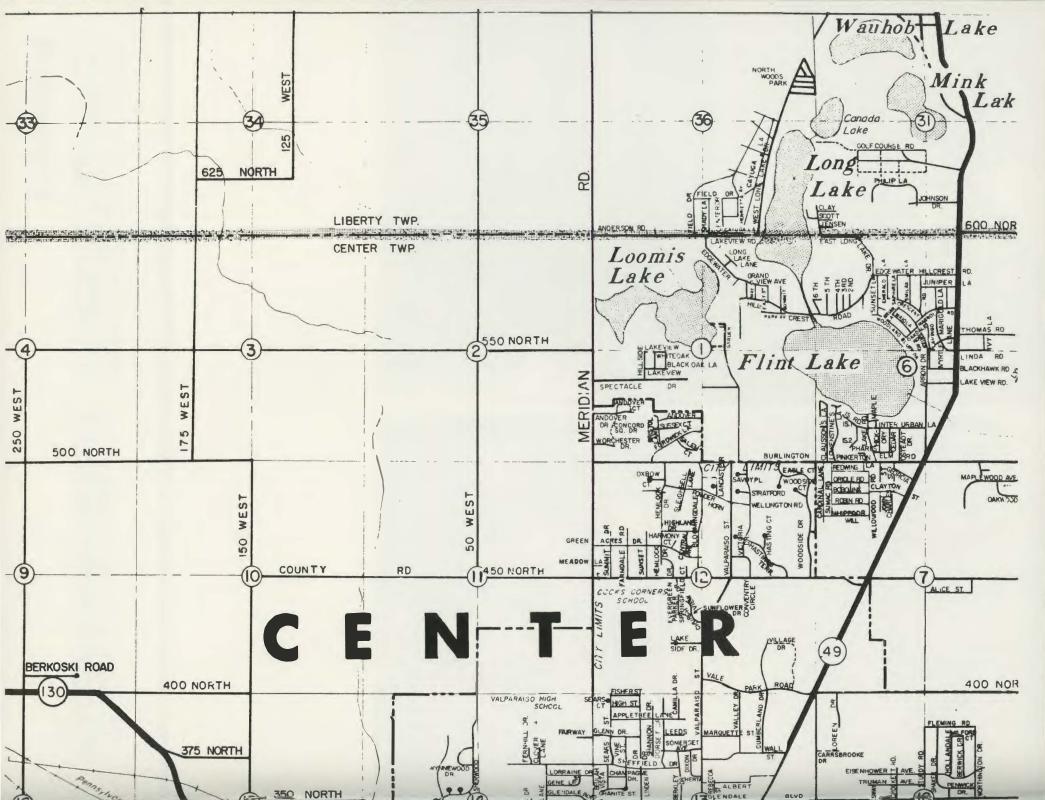
With a large number of active organizations serving the community needs on a volunteer basis, some of the more prominent ones are the Chamber of Commerce, American Legion, Jaycees, Elks Club, Kiwanis, Knights of Columbus, Knights of Pythias, Lions Club, Masonic Lodge, Moose Lodge, Newcomers Club, Odd Fellows Lodge, Welcome Wagon, The Woman's Club, Exchange Club, Rotary Club, Kiwanis Club, and a number of sororities and fraternities for social and community service. Meeting dates and times for various organizations are available from the Chamber of Commerce office.



Valparaiso Public Library provides an excellent source for educational and outside reading. The Library has a book stock of over 52,000, subscribes to 140 various publications and nine newspapers and has a record library of 1,700 various recordings. They also have available 11,000 back copies of various magazines and periodicals, plus a special children's division. The Library has recently added a Genealogy Department, which has microfilm census reports from 1790 to present times. The Helen Sayten Gregg Memorial was established to purchase additional books for the Genealogy Department. The Library has a bookmobile unit that travels the county. There are also 182 framed prints available for use by the public.

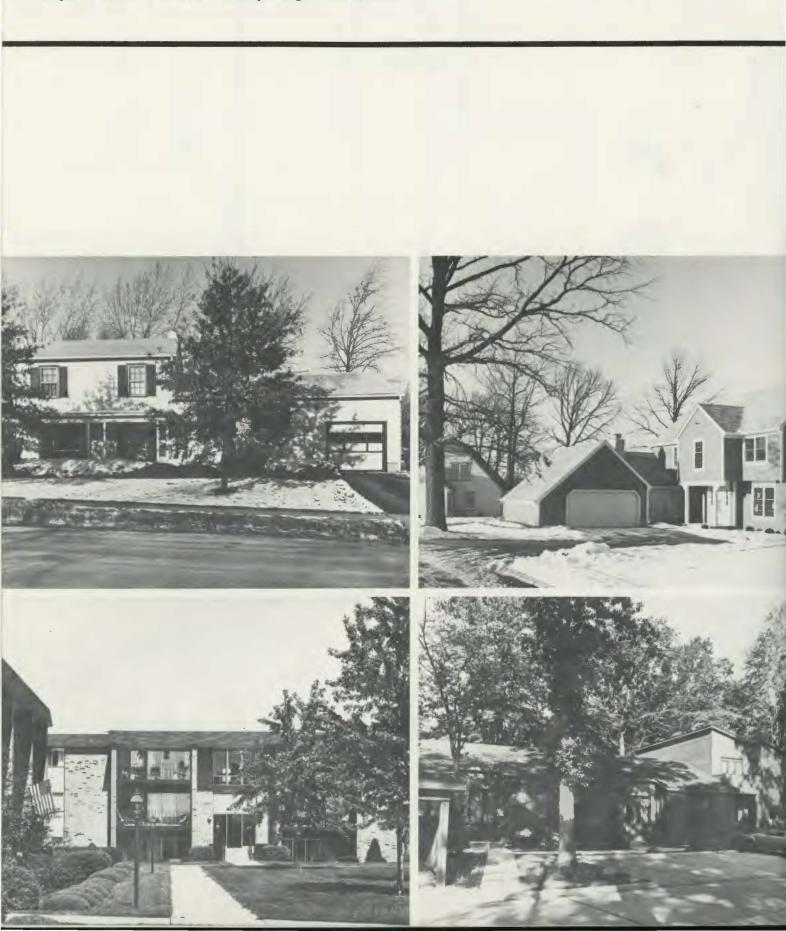






#### RESIDENTIAL

With more than 60 percent of the people owning their own homes, Valparaiso is widely known as a residential community. Well planned housing developments are throughout the greater Valparaiso area, the most recent concept being Planned Urban Development (PUD) areas. Nearly 1,000 modern apartment units have been built in recent years, and more are under construction to help meet the area's growing needs.



#### RESIDENTIAL

Being in the middle of the North American continent and in the heart of the Midwest, the climate is mild with four welldefined seasons. The mean annual temperature is 49.17 degrees Fahrenheit, with an annual rainfall of 38.5 inches. In the summer the closeness of Lake Michigan permits extensive use of the area's beaches, parks, and outdoor activities, and in the winter, there is skiing, tobogganing and ice skating activities.



#### SHOPPING

With a trade area covering 650 square miles and a population of approximately 100,000, the city has over 350 retail establishments, most of which are locally owned. In 1975, the annual retail sales in Porter County were over \$290 million. This is not surprising considering the unusual effect of the buying income (\$17,581 per household), creating a very stable economy with relatively little unemployment.

















SHOPPING



PIONEER NATIONAL TITLE at 116 Lincolnway (PH: 462-4188) means Title Insurance, Abstracts of Title, and Escrows.

"Service is Our Product" and has been since 1910.



HOARD'S FOODLINER, INC. of 1404 Lincolnway (PH: 462-3128) has offered quality meats, groceries and produce for 28 years. With delivery service, ample parking, and entrances on Lincolnway and LaPorte Ave.



COSTAS FOODS, "Where Shopping's a Real Pleasure" is located at 2800 N. Calumet Ave. (PH: 464-3571). For your convenience this complete one-stop supermarket has 15 checkout counters, 200 employees and carry-out service.

At COSTAS you will find an in-store bakery, fresh fish department, quality meats and delicatessen. You won't find stamps, coupons or gimmicks, just discount prices with good service.

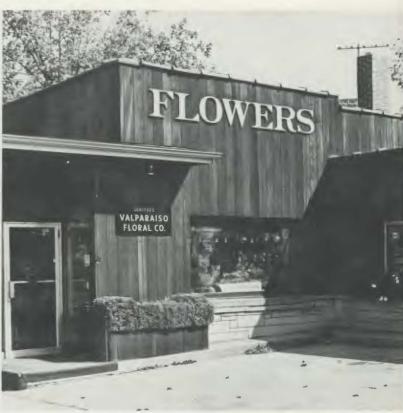


LOWENSTINES' Department Store of 57 Franklin Street (PH: 462-3115) was established in 1885 to service the home and family with friendly and courteous service, offering free parking and free delivery in our trading area. Elevator service

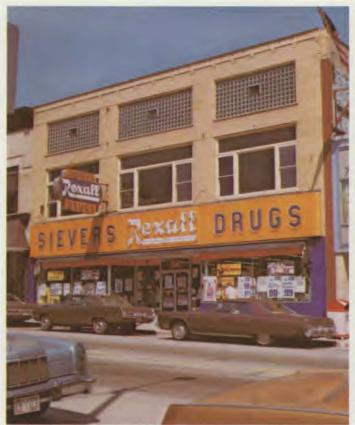
to all floors and headquarters for nationally advertised brands for home and family, offering charge credit, Mastercharge and Bankamericard.

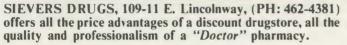


STRONGBOW TURKEY INN and STRONGBOW IN-TERNATIONAL TRAVEL SERVICE are two unique businesses at one location (US 30 East). The INN has the 'finest turkey in the land'. The TRAVEL SERVICE says, "There is such a lot of world to see."



LEMSTER'S VALPARAISO FLORAL of 108 North Franklin (PH: 464-4874) is outstanding for quality, reliability and good value in plants and flowers, especially delightful roses.



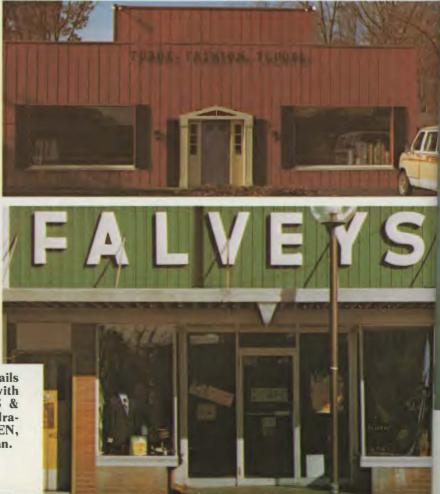


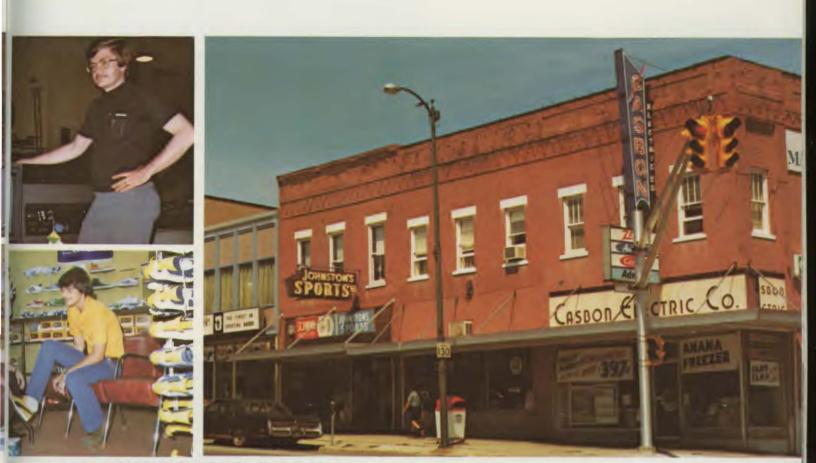


The "Finest in Sporting Goods" is found at JOHNSTON SPORTS, 119 Lincolnway (PH: 462-5131) and has been for 29 years. They feature White Stag, Speedo, Brunswick, as well as Adidas, and Puma Shoes.



THE OLD STYLE INN of 5 Lincolnway offers cocktails and cuisene. The restaurant's salad bar is included with dinner ever evening. TUDOR'S FASHION FLOORS & DRAPERIES (462-8026) for carpeting, vinyl, ceramic, draperies and wall coverings. FALVEY'S STORE FOR MEN, 7 Lincolnway, has clothing for the fashion-conscious man.





CASBON ELECTRIC COMPANY of 123 E. Lincolnway (PH: 462-4194) offers a wide variety of appliance and home entertainment products.



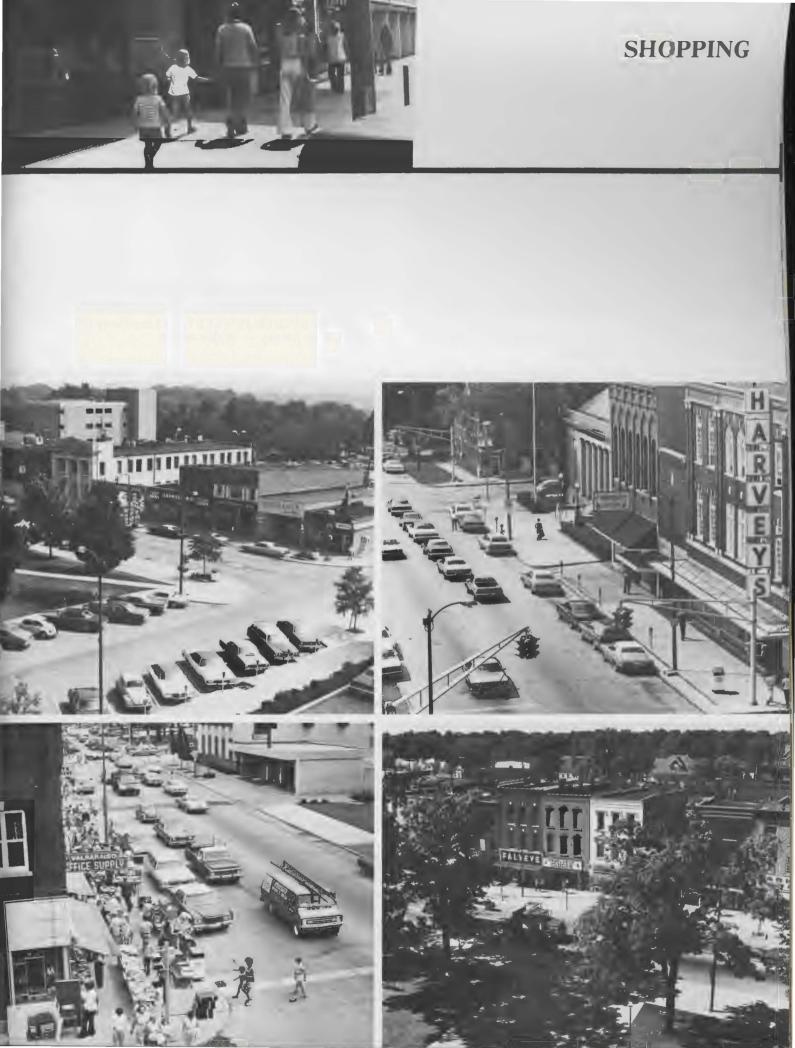
Glass for every purpose for 48 years has been MILLER GLASS SERVICE of 259 Indiana Avenue (PH: 462-1753). They have plateglass, mirrors, tabletops, and pictures of all shapes and sizes. Be sure to see their stained glass items.

#### SHOPPING

The State of Indiana has a 4 percent sales tax with groceries and prescriptions being exempt. There is also an adjusted gross income tax of 2 percent. On real estate, the total city, school, county and state real estate property tax for 1975 and payable in 1976, is \$11.17 less 20 percent (established by the state) leaving a rate of \$8.94 per \$100 of assessed valuation. The assessed valuation by state statute applies to everyone on an equal basis.

This assessment for both real and personal property is one-third of the market value. Personal property includes boats, trailers, farm equipment, while automobiles are taxed by an excise tax formula and paid when the license plates are purchased. Even though many counties in Indiana have an optional local income tax, Porter County is not one of them.







Visit ACE HARDWARE, 156 South Washington, (PH: 462-4972) for hardware, tools, electrical supplies and all of your painting and plumbing needs.



MARTIN BINDER JEWELRY, 23 Lincolnway (PH: 462-5931). Fine jewelry — Watch repair.



For 58 years families have selected their shoes at LINKI-MER'S SHOES. To further serve the area, the store employees three members of Prescription Footwear Assn. to insure proper fitting of corrective footwear. 8 Indiana Ave. (PH: 462-1611).



Since 1944, VALPARAISO OFFICE SUPPLY, 72-74 Lincolnway, (PH: 464-8525) has been your complete office products dealer. Furniture — Supplies — Hallmark Cards — Gift Department.



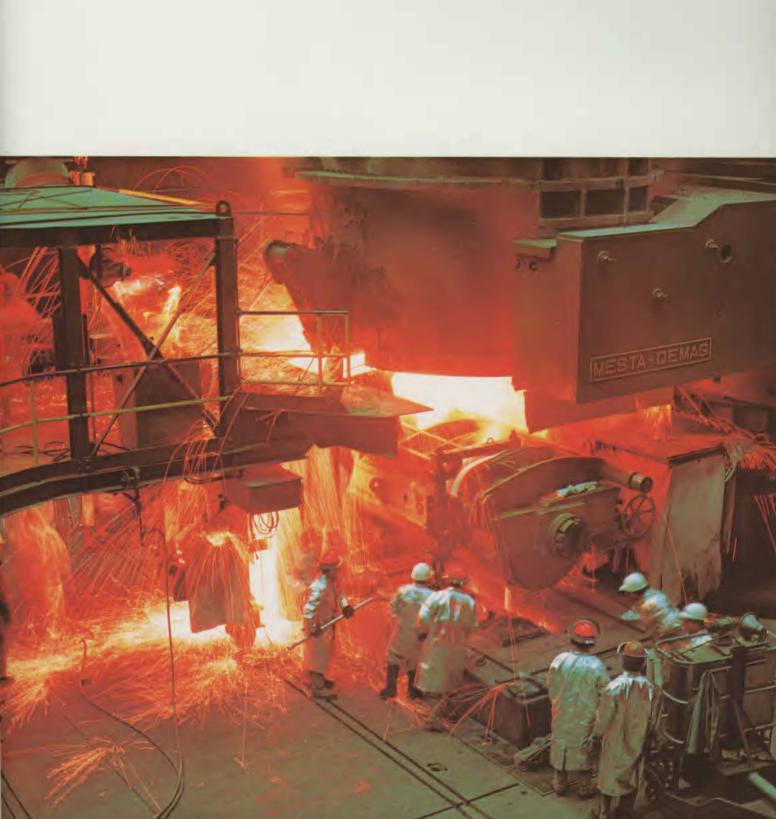




For the past 70 years the people of Valparaiso have found that "Tittles has more in store for you". TITTLE SUPERMARKET, 1605 Calumet (PH: 462-6621).

#### **INDUSTRY**

Although there are 28 manufacturing and industrial companies that we call local, they are world renown. Bethlehem Steel Corporation and Midwest Steel Division of National Steel Corporation are a part of the Port of Indiana. Indiana General is the world's largest manufacturer of permanent magnets. McGill Manufacturing Co. manufactures anti-friction ball and roller bearings, electric lamp guards, switches and other electrical equipment. The Anderson Company, Chester, Inc., David E. McDaniel Co., Urschel Laboratories, Union Rolls Co., Owens-Corning Fiberglas Corporation, Kaiser Aluminum and Chemical Corporation are but a few of the other great industries that we have. 3,000 employees are employed in these different industries.







DAVID E. McDANIEL COMPANY, INC. are specialists in the installation of automatic fire protection. Located at 1055 W. Joliet Rd., they suggest that you don't gamble with fire because the odds are against you.

TRAIL INN LIQUOR of 1906 E. Lincolnway has the most complete wine selection in Valparaiso. For wine, liquor, or cold beer, "Let us help you with your next party."

A Division of National Steel Corporation, MIDWEST STEEL'S major items manufactured are flat-rolled, galvanized steel, tinplated and chrome plated steel, and coldrolled steel.

Ground was broken for their new plant in 1959. National Steel is the third largest basic steel producer in the country and has produced the steel for one in every four of the 65-odd billion steel cans produced in the United States each year.



Burns Harbor, Ind., Plant. Aerial view, looking east, of BETHLEHEM STEEL CORPORATION'S Burns Harbor, Ind., plant shows the size of the growing steel complex which is located on the shores of Lake Michigan. The plant's docking and steelmaking facilities are in foreground, while the finishing mills (white-roofed buildings) are in background.



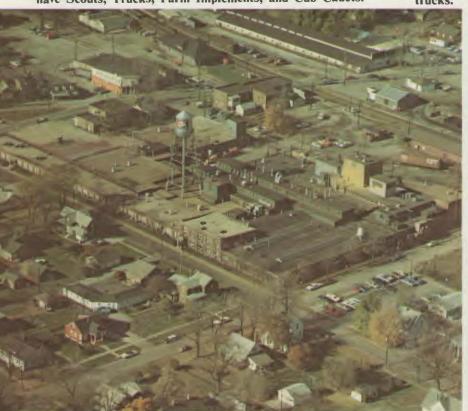
ANCO is the world-famous trademark of the Anderson Company, manufacturers and distributors of windshield wiper equipment and other automotive accessories to the leading car, truck, and airplane manufacturers and is also the largest seller of replacement wipers. ANCO has been serving the industry since 1918 and now has this plant in Valparaiso as well as facilities in Gary and Burns Harbor, also in Belgium, Canada, Brazil, and Mexico.



LANDGREBE & SON, INC. on Highway 130 West (PH: 462-0551) is "Valpo's complete line International Harvester Dealership." With sales, parts, and service for 10 years, they have Scouts, Trucks, Farm Implements, and Cub Cadets.



SMITH-NUPPNAU READY MIX, INC., P.O. Box 489 (PH: 462-3191). Their engineered concrete is delivered promptly on schedule in modern, radio-dispatched mixer trucks.



Many years ago, people thought that magnetism was a spell cast by sorcerers and magicians causing two objects to be pulled together by an invisible force. Today scientists and engineers use this invisible force in many ways in developing products for home and industry. In fact, you probably use dozens of magnets each day. From your automobile speedometer to kitchen appliances, magnets are an indispen-



sible part of modern life.

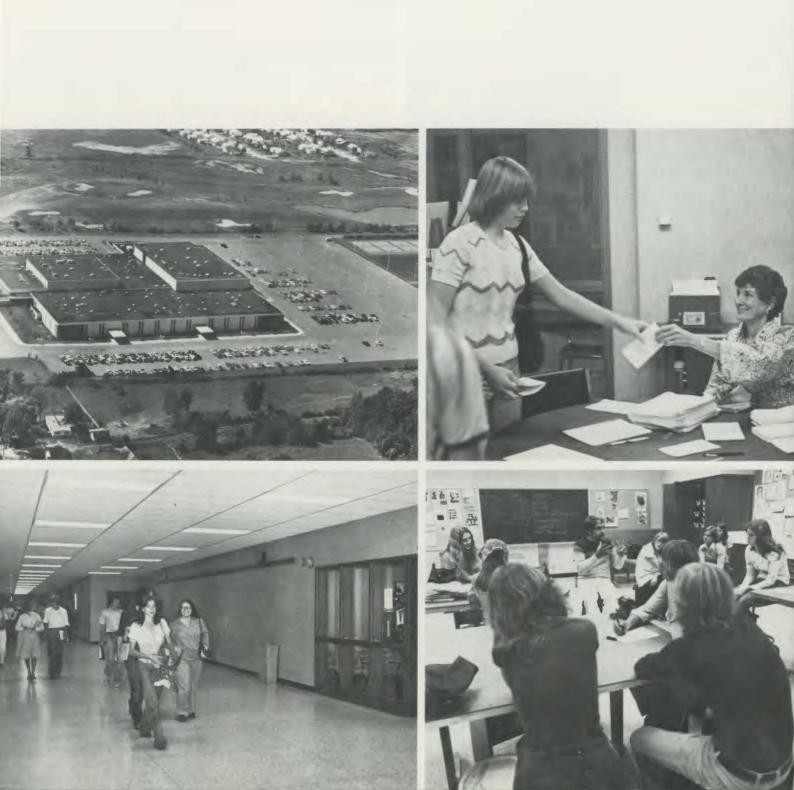
Many of these magnets are made by INDIANA GENERAL, the largest supplier of magnets in the United States. Each of our magnets help other manufactures improve their products, reduce costs or develop new solutions to problems.

Valparaiso University, founded by citizens in 1859, has one of the most beautiful campuses in the nation. The 310 acre campus serves 5,000 students annually from all over the United States as well as scores of foreign countries. Its colleges of Arts and Sciences, Business Administration, Engineering, Nursing, Christ College (honors program), School of Law, and Graduate Divisions are a tremendous asset to the entire area. Perhaps, the best known landmark of Valparaiso is the 3,000 seat Chapel of the Resurrection. This chapel only serves to demonstrate the great academic distinction that Valparaiso University has achieved. The 300 member faculty enables the classes to be less than 30 students over 80 percent of the time.



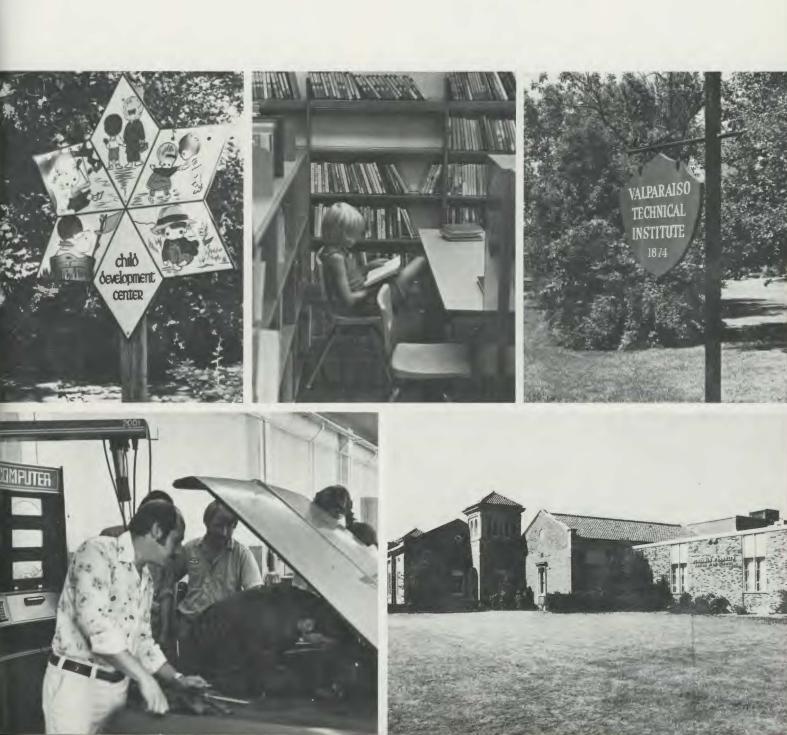
PATRICIA'S MERLE NORMAN COSMETICS takes the guesswork out of buying cosmetics. They consider your complexion type, your personality, your skin coloring and most of all, your own preferences. The result is a customized complexion-care program and makeup plans created just for you.

Valparaiso's public schools with a teacher-pupil ratio of 22 to 1 are highly rated and fully accredited for quality instruction. While many areas are problemed with overcrowded schools, Valparaiso has eight grade schools, two junior high schools, and a brand new multi-million dollar high school with a present enrollment of 1,400 students. No doubt, one reason why over 50 percent of Valparaiso's high school graduates go on to higher learning in colleges and universities is the fact that over 60 percent of the teaching staff has the equivalent of a Master's Degree, and over 95 percent are recognized as career teachers. There are both Catholic and Lutheran private elementary schools. This community will also be served by an excellent school for physically and mentally handicapped, with a comprehensive specialized center scheduled for completion in 1977.



Valparaiso Technical Institute, home of the Wilbur H. Cummings Museum of Electronics, celebrated its 100 year anniversary in 1974. The present student body, approximately 200, specialize in training in automation, computers, missile guidance and control systems, television, industrial electronics, communications and broadcasting. Its graduates are eagerly sought by firms and industries all over the world. Established just two years ago in Valparaiso with an enrollment of over 100 students from a seven county area, is Indiana Vocational Technical College, one of the state supported systems of post-secondary education. Its courses in automotive service, auto body and welding technology are excellent.

Valparaiso also has the Montessori facility for gifted children.



Most communities would be overwhelmed to have such fantastic educational facilities, but in addition less than a half hour's drive from Valparaiso are four other schools offering opportunities in higher education. These are Indiana University-Northwest in Gary, Purdue University extension campuses in Hammond and Westville, and Calumet College in East Chicago. Stained glass window of Chapel of the Resurrection, Valparaiso University.





### **GREATER VALPARAISO CHAMBER OF COMMERCE**

We hope you have enjoyed your armchair visit to Valparaiso, Indiana. We have tried to give you a glimpse of what our area has to offer in the way of education, recreation, shopping, family living and spiritual opportunities.

Valparaiso is in the heart of the fastest growing area in the Midwest. When people need information and assistance in researching industrial and commercial opportunities; locating a home for their business or themself; or just needing direction, they call on the friendly staff of the Chamber of Commerce. You will find them knowledgeable and ready to supply you with the needed information.

106 North Franklin Street P.O. Box 330 Valparaiso, IN 46383 Phone: 219/462-1105



ACCREDITED CHAMBER OF COMMERCE CHAMBER OF COMMERCE OF THE UNITED STATES

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